CONSERVATIVE PORTFOLIO

EDITION 24 January 2016

RISK





Cautious Investor

You accept some risk & aim for a reasonable return. You accept the risk of a small to moderate loss with modest yet frequent fluctuations in value.

Potential return of 18.39% & maximum loss of -9.61%

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The Conservative Portfolio is a blended style strategy. It is aimed at medium to long term investors who are seeking a relatively cautious investment that has a genuine prospect of capital growth.

The chosen investment funds can invest in fixed interest securities, commercial property, cash, UK and overseas equities and alternative assets. They are actively managed by leading fund managers to maximise total return whilst maintaining control of risk.

The Conservative Portfolio performance is benchmarked against the average performance of the IMA Mixed Investment 0%–35% sector and has a risk rating and investor profile of 3 out of 10.

RISK

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3

ACTIVE

Managed daily by our personally selected fund managers.

72%

EQUITY

Held in risk to drive growth, vs the stability of bonds & property.

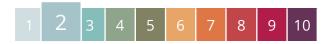
32%

Risk

Prospective Risk Level



Historic Risk Level



A risk level 3 investor should be prepared to accept annual returns somewhere within the range of a -9.61% loss and a 18.39% gain — returns within this range would be expected 95% of the time. It should be remembered that there is a 5% chance that risk level 3 portfolios will experience an annual return outside this range — this means an investor may experience losses greater than -9.61% or gains greater than 18.39% at some point(s) during their investment in one year.

Range of Returns

Upper Return

18.39%

In 95 years out of 100, this is the highest expected level of return for a given level of risk. There is a 2.5% chance that returns could fall outside the upper return figure in one year.

Average of All Returns

4.39%

This is the average of all possible returns within a risk level in one year.

Lower Return

-9.61%

In 95 years out of 100, this is the lowest expected level of return for a given level of risk. There is a 2.5% chance that returns could fall outside the lower return figure in one year.

Asset Allocation

	Risk /10	Money Markets	Fixed Interest	Property	UK Equity	US Equity	European Equity	Asian Equity	Japan Equity	Global Equity	Other Assets
Conservative	3	28%	17%	23%	12%	8%	6%	3%	4%	0%	0%
Benchmark	3	9%	63%	6%	12%	0%	0%	0%	0%	6%	4%

Cumulative Performance Chart

KEY Conservative

Benchmark

Automated Switch



Cumulative performance chart shows % growth from 04.12.2010 to 03.12.2015 calculated using bid prices with income re-invested into the fund net of tax. The cumulative performance chart shows how the portfolio has performed against the benchmark taking into account the changing composition of the portfolio over the period of time shown.

Cumulative Performance: % Growth to 03/12/2015

	6 months %	1 year %	2 years %	3 years %	5 years %
Conservative	0.91	5.12	13.45	20.11	33.92
Benchmark Mixed Investment 0%–35%	-1.46	1.28	6.89	11.49	21.38
Difference Portfolio vs Benchmark	2.37	3.84	6.56	8.61	12.54

Discrete Performance to Month End Shown: % Growth to 03/12/2015

	30/11/15	30/11/14	30/11/13	30/11/12	30/11/11
Conservative	4.56	7.52	6.42	13.35	-0.37
Benchmark	0.75	5.18	4.86	7.01	2.07

Performance Ratios Over 3 Years

Risk Rating	Volatility	Alpha	Beta	Sharpe	Information Ratio	Weighted Average TER	Max Loss	Max Gain	Negative Periods	Positive Periods
3	4.45	2.47	1.01	0.60	2.61	0.7	-2.93	7.36	10	26

Individual Fund's Performance To 03/12/2015 Cumulative Performance: % Growth Fund 6 months 5 years Fund 1 year 2 years 3 years Holding Manager Aberdeen Property Share I Acc Pan European Equity Team 1.64 17.82 36.85 70.26 Artemis High Income I Inc 6% Adrian Gosden -1.22 3.04 9.94 26.46 52.32 BlackRock Cash D Acc 25% Bea Rodriguez 0.08 0.17 0.42 0.59 1.27 CF Lindsell Train UK Equity Acc 4.5% Nick Train 0.33 11.32 25.34 61.86 107.74 Fundsmith Equity I Acc Tery Smith 7% 7.35 13.82 43.17 74.16 121.55 Henderson China Oppos I Acc 1.5% Charlie Awdry -10.89 7.26 18.61 47.97 Henderson UK Property OEIC I Acc 11% Marcus Langlands Pearse 4.26 8.81 22.30 29.98 Jupiter European I Acc 5% Alexander Darwall 3.92 18.99 33.13 60.75 Kames Investment Grade Bond B Acc 3% Fuan McNeil 0.94 3.60 13.03 42.70 17.14 Man GLG Japan Core Alpha C Prof Acc Stephen Harker 22.80 4% -4.1717.40 76.08 46.04 Old Mutual North Am Equity U2 Acc 4% Ian Heslop 2.03 10.24 35.23 84.04 114.28 **Richard Watts** Old Mutual UK Mid Cap U2 Acc 4.5% 26.13 40.59 87.41 126.26 4.43 Stewart Investors AsPcLd B GBP Ac 1.5% Angus Tulloch -0.81 39.93 -6.1119.09 21.99 Threadneedle Hi Yld Bd Z Inc £ 0.01 5% Barrie Whitman 7.85 33.93 2.82 17.43 Threadneedle UK Property Inst Acc 12% Don Jordison 32.20 4.79 9.57 27.26 34.19 TwentyFour Dynamic Bond I NetAcc£ 4% Gary Kirk -0.49 3.87 10.91 22.26 42.24

It is important to remember the figures are not intended to be and should not be taken as a projection of the likely returns from the portfolio risk levels. This is intended to support the risk discussion between an adviser and a client following the completion of a risk profile questionnaire. They show the implied volatility and mean expected return of risk levels 1 to 10 to two standard deviations in one year (ie all returns are expected to be between these extremes in 95 years out of 100; this is often described as a 95% confidence level). The figures shown are the expected arithmetic average returns and the ranges assume that returns are based on a log normal distribution. Figures are shown net of tax and underlying manager fees.



Maximise your returns with a level of risk you're entirely comfortable with

Financial Advice & Wealth Management





